



What is it?

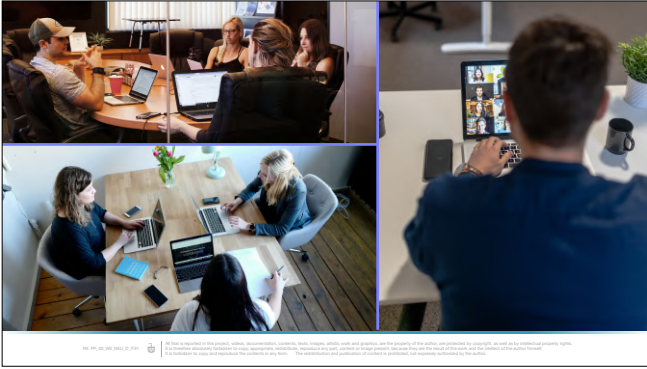
Prepare presentations



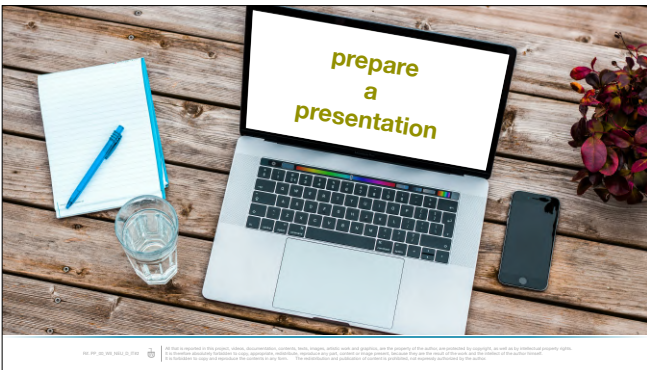
Prepare presentations

The contents of your work well prepared

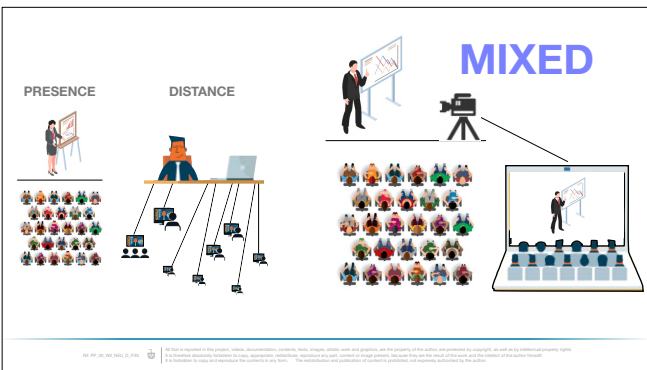
A presentation may make you think that everything is played out during its execution, but in reality it is only the consequence of how it is prepared. Decide whether in presence, at a distance, or mixed, the different figures involved, the expectations of the audience. The presentation is like a flight: preparing it methodically helps make it quick and easy. Ask yourself the right questions, be clear that there is a before, a during, but also an after, which must be managed as a single event, choose the topics, understand who it is addressed to, know how to tell it in different ways, or with different figures present, knowing how to stimulate them according to the role. How much time we think we need for the presentation is decided in the preparation, how much I will have their attention, knowing how to communicate our expertise, having slides that really work to have the right balance and give the audience the opportunity to benefit from the information. Prepare documentation quickly and easily.



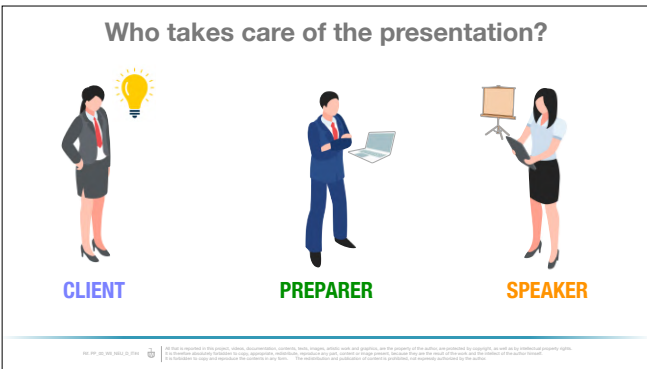
A presentation can make you think that everything is played out during its execution...



...but in reality it is just the consequence of how it is prepared.



Decide whether in person, remotely or mixed



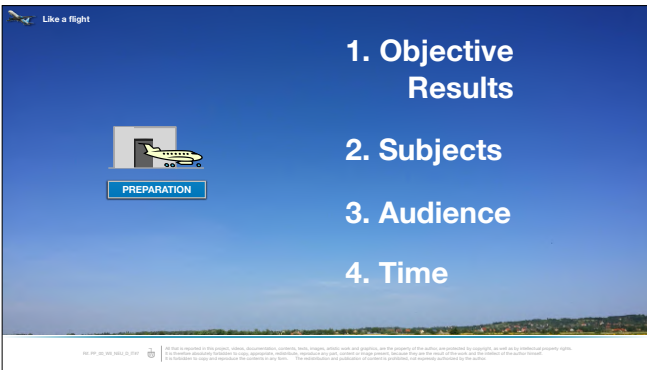
The different figures involved

EXPECTATIONS		
Each of us has at least one, referring to an event in the future		
TITLE	INVITATION	DETAILS
<p>clear title</p> <ul style="list-style-type: none"> telephone mail paper 	<p>what we will talk about</p> <ul style="list-style-type: none"> date - time - place how to get there how to connect ... 	<p>agenda</p> <ul style="list-style-type: none"> description bullet Point

Le aspettative dell'uditorio



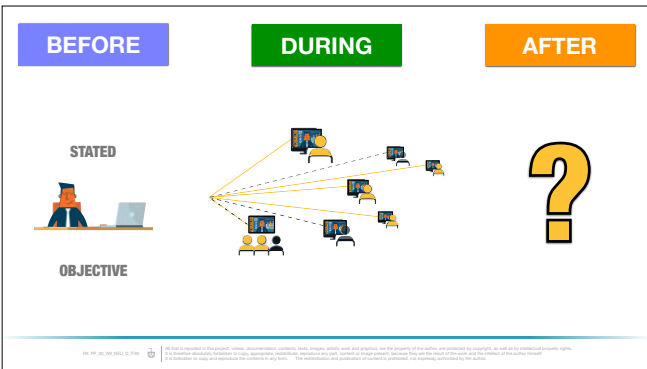
the presentation as a flight



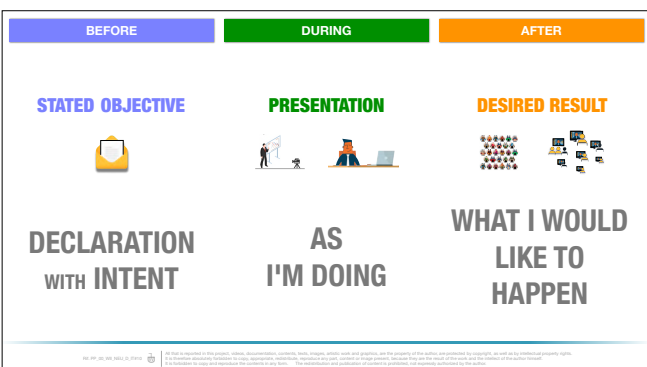
Preparing it methodically helps make it quick and easy



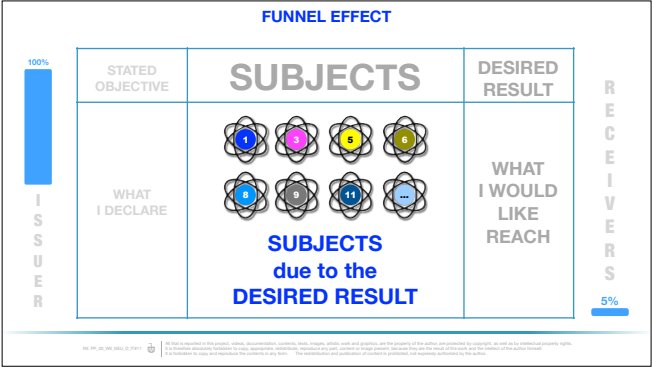
Ask yourself the right questions



Be clear that there is a before, a during but also an after



which must be managed as a single event.



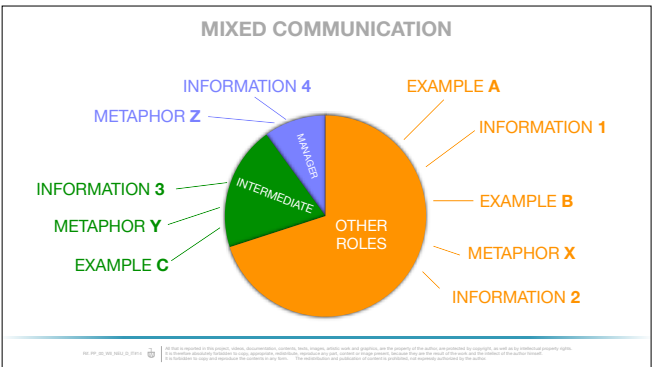
Choose topics



Understand who it is aimed at



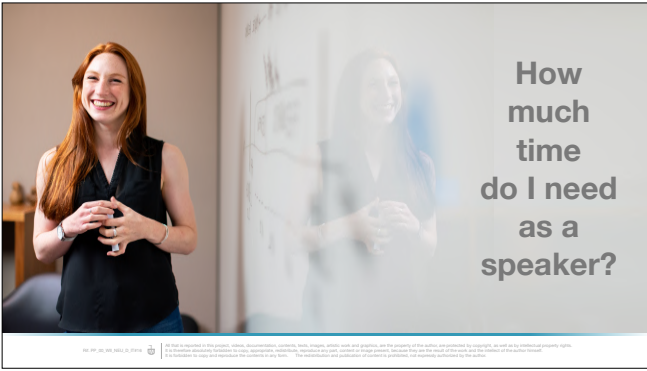
Knowing how to tell it in different ways



Or with several figures present



Knowing how to stimulate them according to the role



How much time we think we need for exposure is decided in the preparation



How long will I have their attention



Saper comunicare la nostra competenza



Have slides that really work to have the right balance ...



... and give the audience the opportunity to benefit from the information

Prepare documentation quickly and easily

The screenshot shows a presentation slide with a central graphic of a person, a plus sign, a stack of papers, an equals sign, and an open book. Below the graphic is a blue bar with the word 'Comprehensive'. To the right of the slide is a large blue vertical bar with the word 'Comprehensive' in white. Below the slide is an orange vertical bar with the word 'Satisfying' in white. A text box at the bottom of the slide reads: 'The slides cannot be completely exhaustive, otherwise the speaker will be useless. The slide must "satisfy" with exhausted sentences and words, but which require explanation by the speaker, in-depth analysis and possible discussions with the audience (interaction)'. A sidebar on the left shows a list of slide thumbnails.

The screenshot shows a presentation slide with a central graphic of a person, a plus sign, a stack of papers, an equals sign, and an open book. Below the graphic is a blue bar with the word 'Comprehensive'. To the left of the slide is a large green square with the word 'PDF' in white. Below the slide is a text box that reads: 'The slides cannot be completely exhaustive, otherwise the speaker will be useless. The slide must "satisfy" with exhausted sentences and words, but which require explanation by the speaker, in-depth analysis and possible discussions with the audience (interaction)'. A sidebar on the left shows a list of slide thumbnails.

The screenshot shows a presentation slide with a large green circle in the center. Inside the circle, the text 'Copyright and intellectual property' is written in white, stacked vertically.

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