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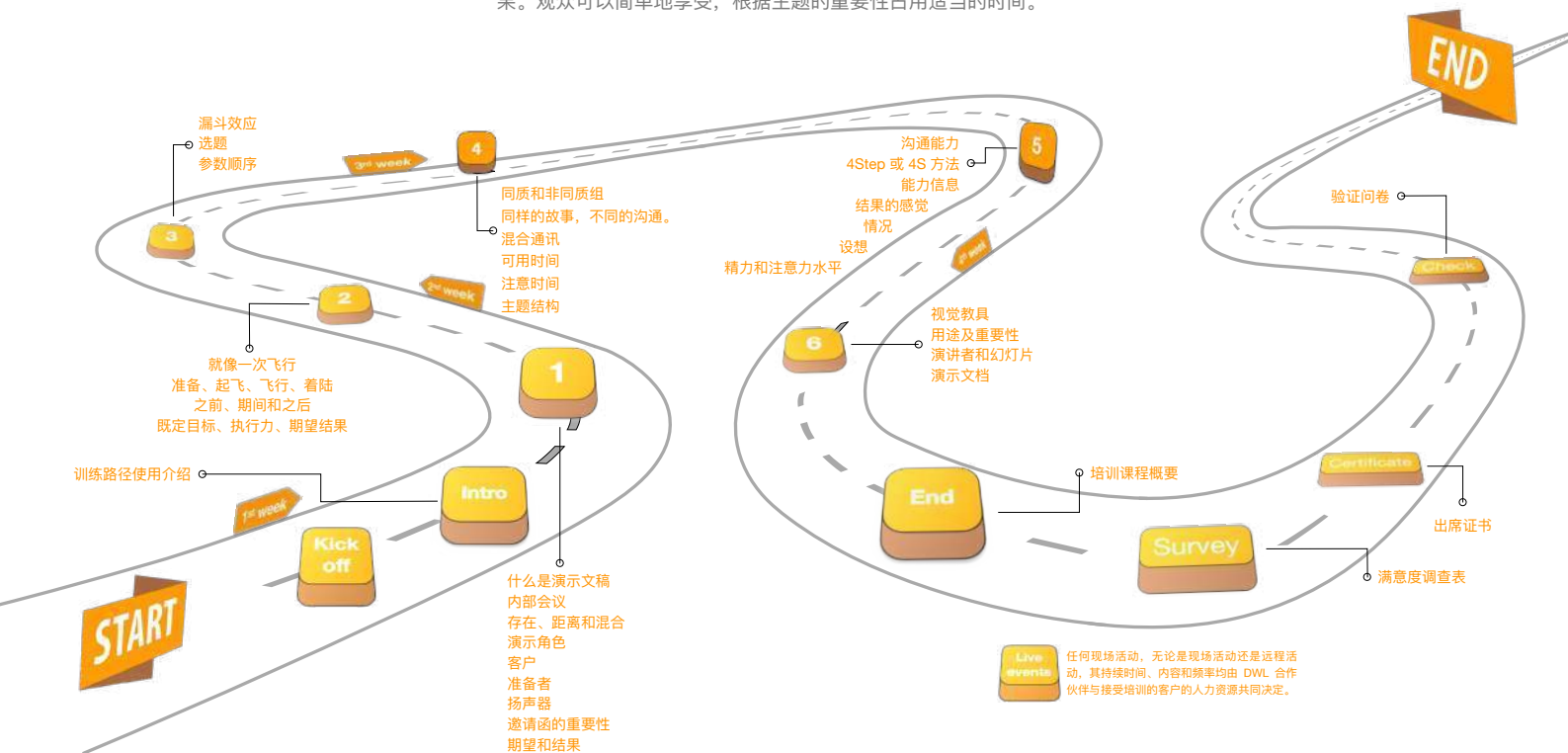


结果
准备演示文稿

准备演示文稿

任何角色

学习准备快速、简单但同时有效的日常演示，从而达到预期的结果。观众可以简单地享受，根据主题的重要性占用适当的时间。



这不仅仅是一份

PDF



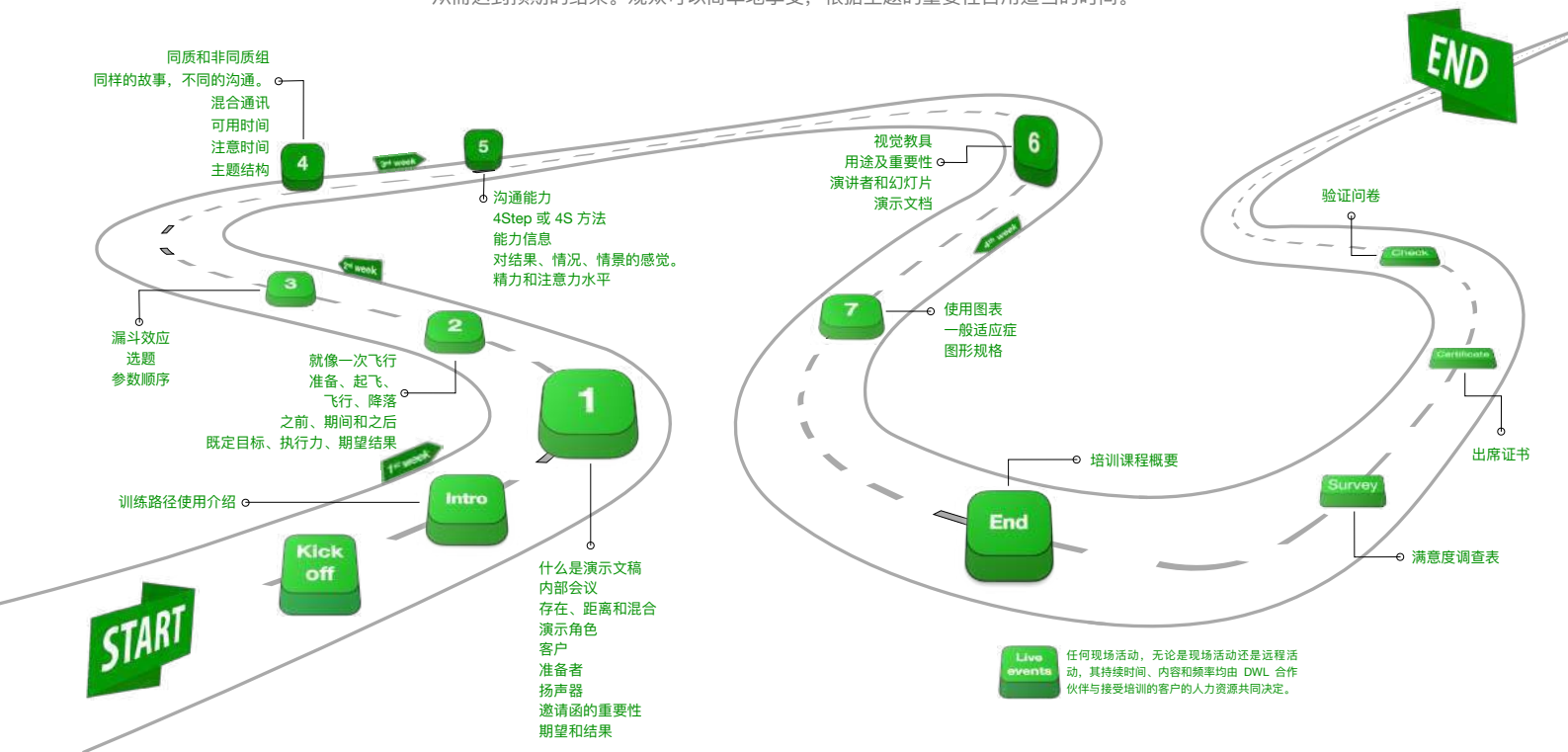
经过一些按钮，
箭头变成了一只手

点击后，您将可以访问
视频和文档

准备演示文稿

中层角色

了解如何以快速、简单的方式向那些准备我们的演示文稿的人提供指导，但同时又有效，从而达到预期的结果。观众可以简单地享受，根据主题的重要性占用适当的时间。



这不仅仅是一份

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经过一些按钮，

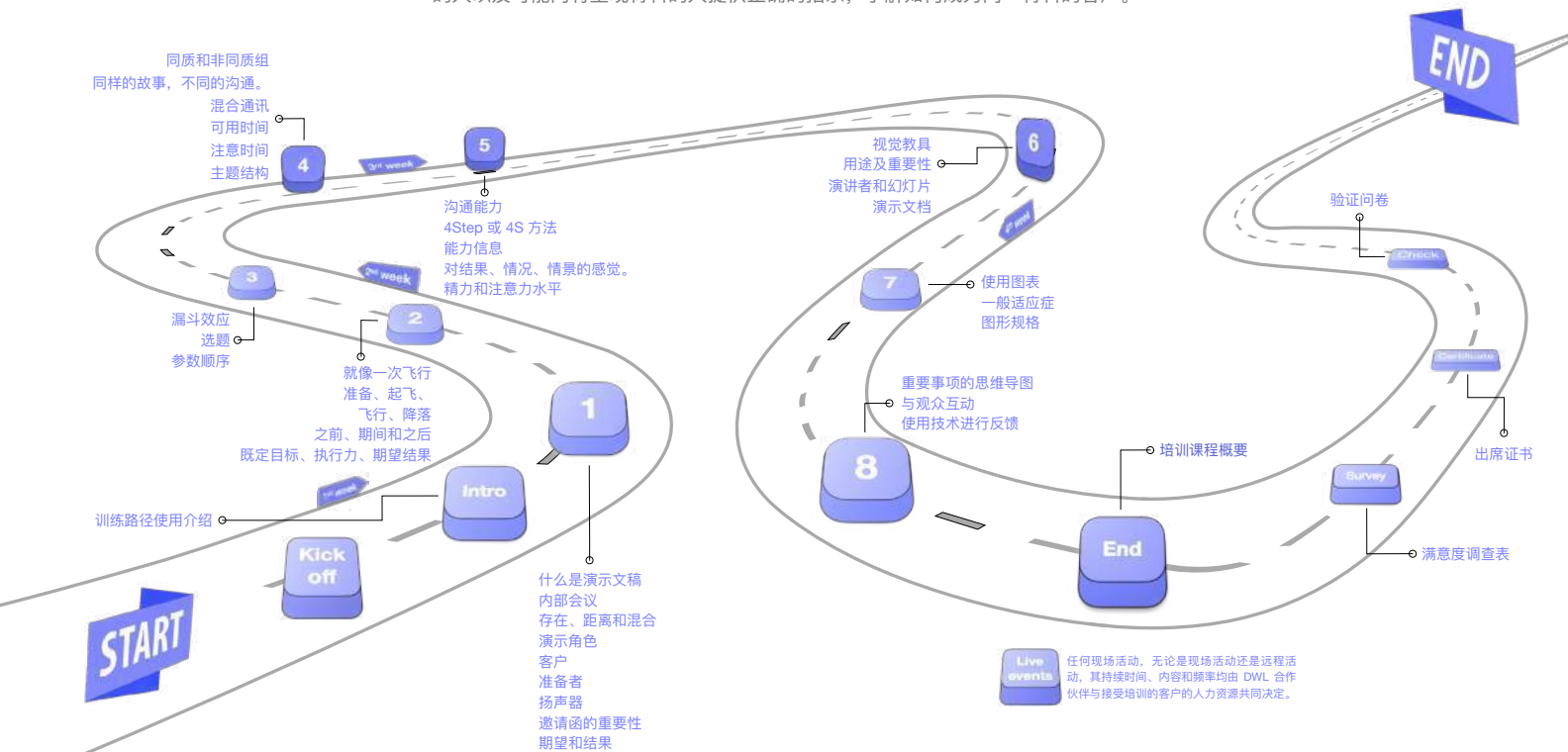
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准备演示文稿

经理

成为您日常工作生活中可用且易于准备的演示文稿的赞助商。通过向必须准备材料的人以及可能向将呈现材料的人提供正确的指示，了解如何成为同一材料的客户。



这不仅仅是一份

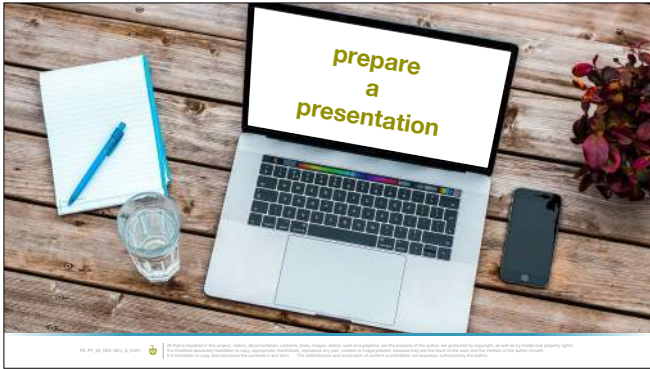
PDF



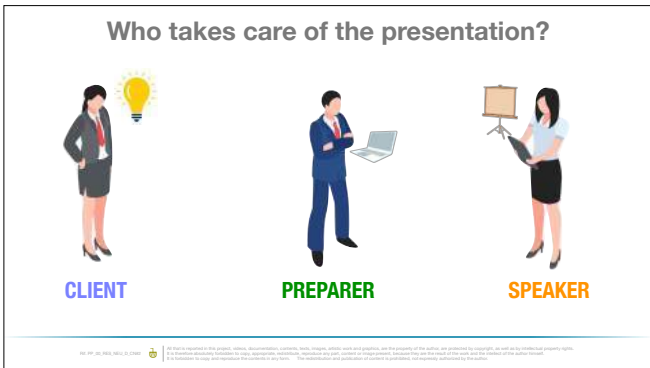
经过一些按钮，

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这是一项经常被低估的活动，而且并不总是能够投入足够的时间。

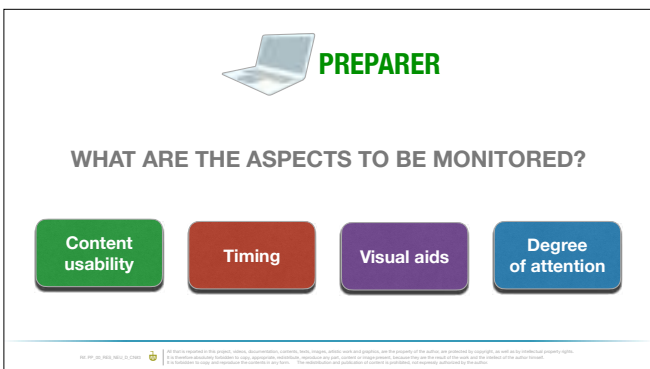


有 3 个理论数据有助于演示。

准备者

扬声器

客户



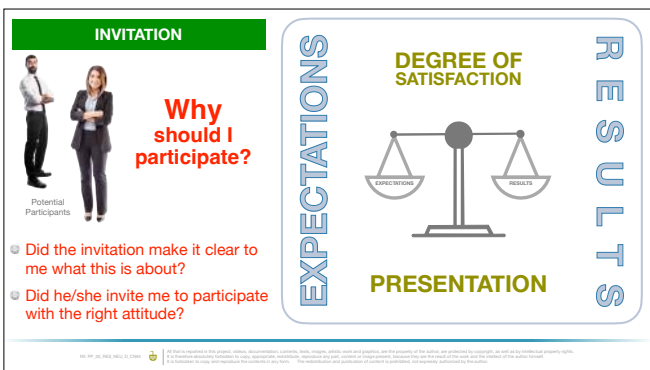
指导准备者的方面是：

内容的可用性

曝光时间

视觉教具，例如幻灯片、视频等。

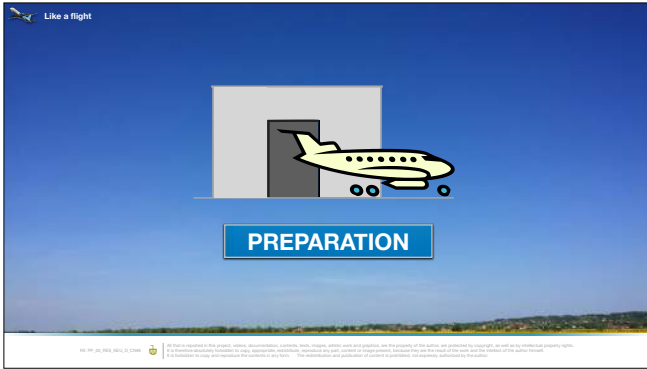
关注演示的人的关注程度。



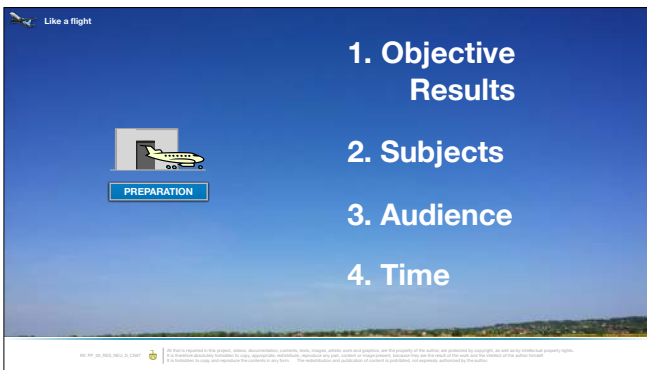
邀请是让观众参与的第一步



演示与驾驶飞机有相似之处。



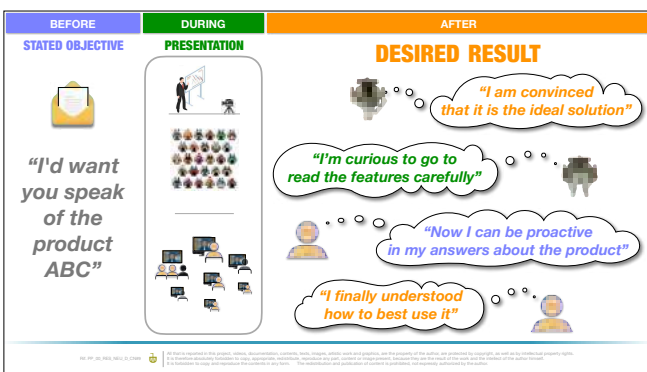
让我们从准备开始吧。



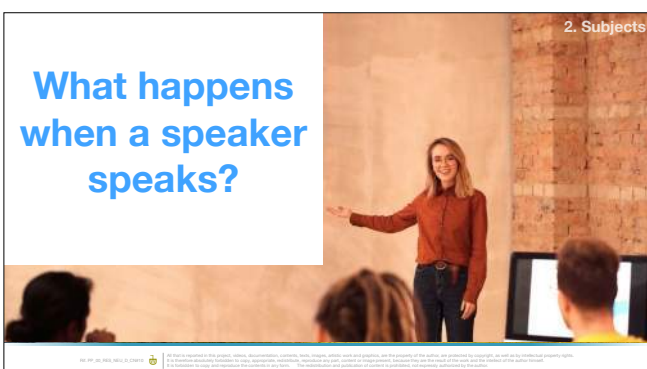
主要有四点需要回答。
目的和结果
科目
观众
时间



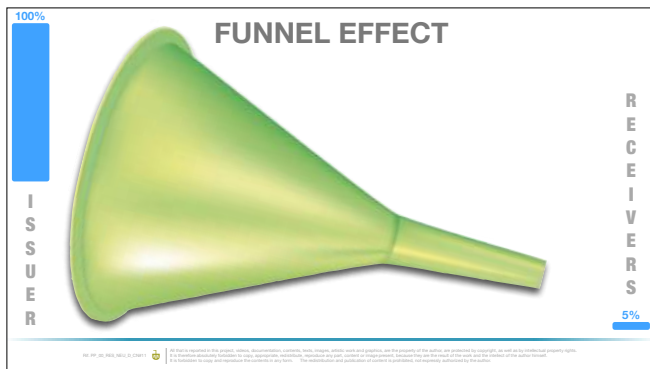
演示的目的是什么？



明确演示后我们想要发生的事情至关重要。



当演讲者向观众演讲时会发生什么？



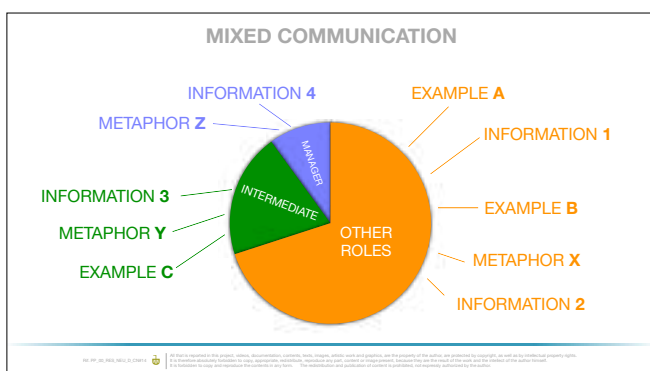
我们来看看漏斗效果



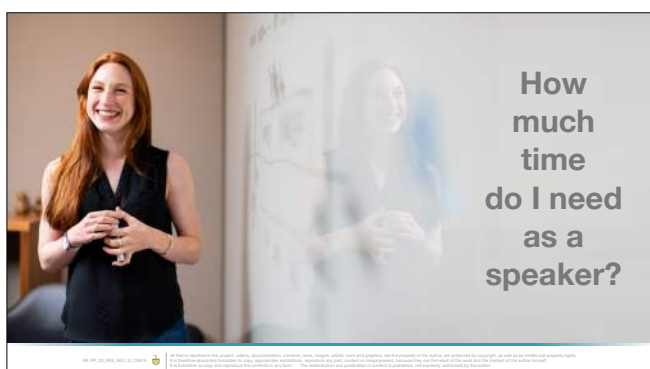
演讲的目标对象是谁？



根据对话者是谁来调整我们的沟通方式。



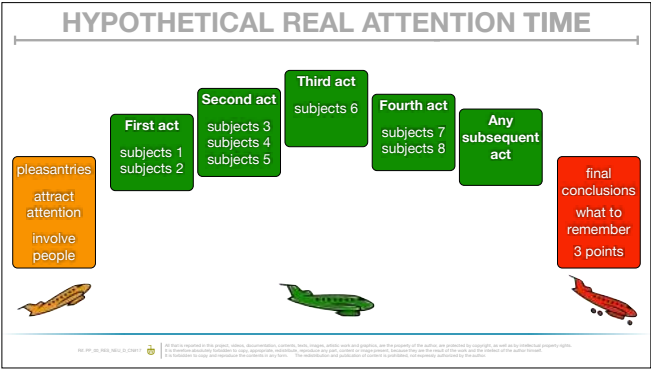
混合通讯



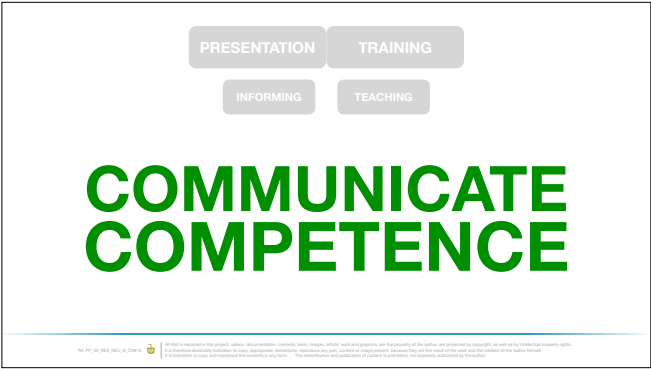
作为演讲者，我需要多少时间来进行演示？



我能引起他们的注意多久？



接下来，我们将继续定义引言和结束语。



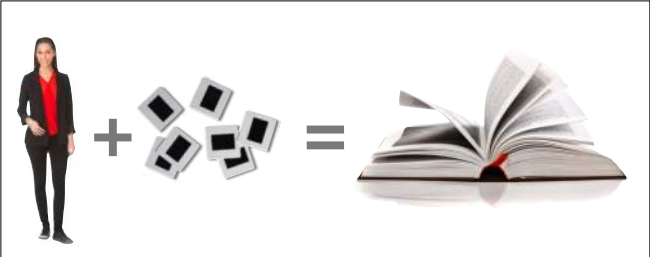
让我们看看两种传达我们的专业知识和相关动态的方法。



我们将通过“4步骤”或“4S”模型来做到这一点



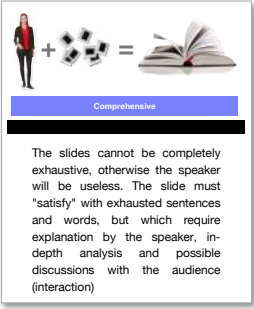

充分使用视觉教具



Comprehensive

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演讲者和幻灯片必须像一本清晰而全面的书一样。



The slides cannot be completely exhaustive, otherwise the speaker will be useless. The slide must "satisfy" with exhausted sentences and words, but which require explanation by the speaker, in-depth analysis and possible discussions with the audience (interaction)

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易于准备且在演示后有用的文档。



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